

# CUSTOMER TESTIMONIAL.



dotdigital

sage

## PAUL BALLINGER | MANAGING DIRECTOR

STL COMMUNICATIONS



We used to be with dotdigital. We chose Spotler because they **allow us to send emails to non-opted in data, including purchased lists!** As we are generating the majority of our leads from cold data, this was one of our main requirements.

Also, Spotler has a very **robust integration to Sage**. All the data feeds back into our CRM, which helps our sales team to understand when our prospects last visited our website and see what pages they looked at.

I am more than happy to recommend Spotler to any prospective new customer. ”



STL provide IT and communications to enable your business to work better, smarter and faster in the modern workplace.

**INDUSTRY:** Information Technology & Services

**SIZE:** 41 Employees

*MOVED FROM*

 dotdigital

*CRM Integration*

sage