

CUSTOMER TESTIMONIAL.



MINE ERGUN | DIGITAL MARKETING MANAGER ROAD HAULAGE ASSOCIATION

“ We’ve been using Mailchimp for a long time, and although it was not very customisable it was enough for our email marketing.

But when we started sending more emails and needed more insight both pre and post send, **we saw Mailchimp was not enough** and lacked the advanced functionality we needed.

We also wanted one platform to save time managing all marketing channels and activity, which would also give us an overall picture of our audience and help us provide better qualified leads to our sales.

We did also look at Marketo and HubSpot but CommuniGator also offered a seamless integration with our CRM and amazing ongoing support, training and customer service. ”



The Road Haulage Association (RHA) is the trade association of choice for road transport and freight logistics operators. Representing over 75,000 commercial vehicles.

INDUSTRY: Trucking |
Transportation | Railroad

SIZE: 153 Employees

MOVED FROM



CRM Integration

