

# CUSTOMER TESTIMONIAL.



## MARK BIGNELL | MARKETING MANAGER

A PERRY



We have chosen Spotler as our marketing automation platform as it doesn't have the limitations of Lead Forensics, where we only saw company names. Using Spotler means we can **now track individuals and pass these leads directly on to our sales team.**

We also love having everything in one place – Spotler have replaced our use of separate systems like Mailchimp (email platform), Unbounce (landing pages) and Hootsuite (social media) – **making our marketing more manageable and much easier to implement multi-channel campaigns.** And in turn this enables us to track the performance of these much more accurately. ”



A Perry Ltd is the UK's largest manufacturer and trade supplier of Threaded Bar, Ironmongery, Fixings and Fasteners, Gate Hardware, Fencing, Door and Window Furniture, Locks, Chain, Rope and other associated hardware and accessories.

INDUSTRY: Wholesale

SIZE: 60 Employees

MOVED FROM

