

CUSTOMER TESTIMONIAL.



LYN CANAVAN | HEAD OF MARKETING

AUTOREK



We chose Spotler as we wanted a provider that could help us **automate processes, improve our lead nurturing process and save time** on gathering monthly reports and KPI's.

The integration now means we will be able to pass more detailed information and leads (through the IP Lookup software) on to sales through CRM, **all without having to manually import and export from Mailchimp.**

We also run a lot of PPC and can now report on the ROI of this more effectively in MSD. Not only that we can also **identify more leads from the paid campaigns even if they don't initially form fill.** ”



AutoRek is a leading software provider to companies in the global financial services arena. Implemented in many of the world's largest organisations, our range of deployments vary from high volume data migrations, elimination of manual processes and spreadsheets, regulatory reporting, reduction in fast close processes, to mitigation of operational and regulatory risk.

INDUSTRY: FinTech

SIZE: 85 Employees

MOVED FROM



CRM Integration

