

CUSTOMER TESTIMONIAL.



JAMES MOFFAT | CHIEF MARKETING OFFICER

BURRINGTON ESTATES



We chose Spotler as we wanted a provider that integrated into COINS CRM and helped us achieve three key marketing objectives.

We now have the ability to **automatically send an email welcome programme** to people who form fill on our website.

Not only that, as Spotler integrates to COINS, we can **send emails on behalf of a representative at the sales office**. So someone who visits a specific site can now receive available properties from the sales rep who showed them around.

Lastly, we wanted to have an **email aftercare series**. This means once a house was completed, automatic emails are sent to keep in touch and make sure the owners of the new property are happy and advocates of Burrington Estates.



At Burrington Estates, we are at the forefront of high quality, new developments in the West Country.

INDUSTRY: Real Estate

SIZE: 37 Employees

MOVED FROM



CRM Integration

