

CUSTOMER TESTIMONIAL.



HANNAH ROBERTS | MARKETING CONSULTANT

MICHAEL GEGG | MARKETING CONSULTANT

CONNOR



Digital marketing is a key component of our business development and client retention strategy at Connor. When we joined the company, we realised that our existing marketing automation platform was not allowing us to fully maximise our digital strategy.

We decided to **switch to Spotler because of the variety of functionality that was to become available to us**. The platform integrates seamlessly with our Salesforce CRM, the email functionality is a **lot more user friendly** and the reporting is superior to what we had previously. It's certainly pushed our digital marketing up a level.

We also appreciate the fact that we **have local support and account management**, which was not available to us with our previous provider. ”



Connor has over 25 years' experience of helping organisations to navigate the changes that are happening in the workplace. We do that by creating fit-for-purpose internal structures and processes and helping organisations get the most out of their people.

We believe that your people have the potential to be the magic ingredient in your organisation's evolution.

INDUSTRY: Management Consulting

SIZE: 100+ Employees

MOVED FROM



CRM Integration

