

CUSTOMER TESTIMONIAL.



EMMA DOLBY | MARKETING MANAGER

DIRECT AIR & PIPEWORK



We have been using the CommuniGator suite for over a year and it has given our marketing team the opportunity to put marketing strategies into action very easily. Marketing automation has transformed how we work and plan.

One of the main reasons we decided to **switch from Mailchimp** was because we wanted to automatically retarget contacts from companies that were visiting our website.

We implemented our first workflow in the first quarter and have generated over 100 qualified leads, some of which have already converted. This has been the quickest way to support our sales team in hitting their targets! ”



Direct Air is a leading supplier of air compressors to industry since 1993, and are distributors for top brands including CompAir, Hydrovane, and Bambi.

INDUSTRY: Machinery & Manufacturing

SIZE: 25 Employees

MOVED FROM



CRM Integration

